

6<sup>th</sup> edition



SENEGALESE INTERNATIONAL  
REAL ESTATE, HOUSING  
& CONSTRUCTION  
EXHIBITION & CONFERENCE

16-17-18  
JUNE 2026



CENTRE INTERNATIONAL DE  
CONFERENCE ABDOU DIOUF  
CICAD - DIAMNIADIO

MAIN THEME

"PLANNING AND SUSTAINABLE  
DEVELOPMENT OF TERRITORIES:  
RESILIENCE OF CITIES AND RURAL AREAS"

ORGANISED BY



SENHABITATDAKAR.COM





# SENEGALISE INTERNATIONAL REAL ESTATE, HOUSING & CONSTRUCTION EXHIBITION & CONFERENCE

16-17-18 JUNE 2026



ABDOU DIOUF CICAD INTERNATIONAL CONFERENCE CENTRE - CICAD - DIAMNIADIO

Organized regularly since 2016, the **Senegalese International Real Estate, Housing & Construction Exhibition & Conference «SENHABITAT DAKAR»** is the most important event organized by **AME Trade Senegal** under the aegis of the **Ministry in charge of Urban Planning and Local Authorities** in order to periodically reflect on the issues, challenges, innovations and prospects for the development of the sector with all stakeholders: local authorities, financing institutions, research and development institutes, universities and top schools, industrialists, the private sector, technical and financial partners, diplomatic representations, etc.



The sixth (6th) edition of the Senegalese International Real Estate, Housing & Construction Exhibition & Conference «SENHABITAT DAKAR 2026» comes following the launch of the Senegal 2050 vision, a new reference framework for public policies whose axis is the «Planning and sustainable development of territories».

This international exhibition and conference have always brought together housing ministers and influential decision-makers from countries such as **Senegal, Morocco, Mali, Côte d'Ivoire, Burkina Faso, Niger, Togo and The Gambia**, making it an essential platform for networking and growth in West and North Africa.

**SENHABITAT Dakar 2026** is an opportunity to connect with regional and international professionals, build your business network, and explore new partnerships in the burgeoning real estate, housing, and construction sectors.

With this new orientation, the development of urban territories, housing, is at the hub of the priorities of the State and the government's action, not and for their size, but even more for what they are : **the strategic levers for building inclusive economic growth while contributing to the reduction of unemployment and the creation of sustainable jobs, the path to sovereignty, solidarity and prosperity.**



## Why participate in SENHABITAT DAKAR 2026?

- Debates on the critical issues facing the construction industry and the housing situation in West Africa
- Promote your projects, products and services in Senegal and West Africa
- Identifying opportunities in the housing and building industry in West Africa
- Launch a new project or product to a large audience of targeted consumers
- Network with key private and public decision-makers in the housing and construction sector in West Africa
- Find new distributors and expand your sales network
- Discover the latest trends and innovations in the global construction and housing markets
- Sell your projects, products and services directly to many consumers, specifically targeted by a media campaign



## The housing market in Senegal

- Senegal is facing an acute housing crisis, exacerbated by a massive housing deficit, rampant urbanization, and the proliferation of informal housing.
- This context justifies the creation of the National Programme for Access to Housing and Urban Renewal (PNALRU), which intends to remedy these imbalances through an integrated and systemic strategy.
- Based on four complementary pillars (land mobilization and development, access to real estate ownership, development of social rental and urban renewal), the program aims to produce 500,000 housing units by 2035. It mobilizes a wide range of actors around an economic model based on the diversification of financing, local industrialization and technological innovation.
- Urban renewal is becoming a key lever for the requalification of precarious territories. The focus is on social equity, environmental sustainability and the inclusive transformation of the built environment. The PNALRU thus aims to rebuild the structural nature of housing in Senegal.



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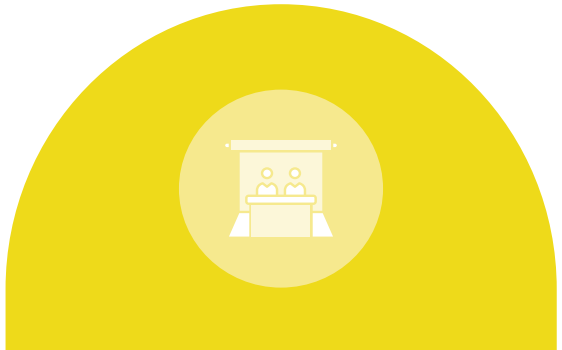
BE PART OF THE HOUSING REVOLUTION IN SENEGAL AT SENHABITAT 2026



**SPONSORING**

Sponsorship is the ideal way to ensure better visibility of your structure during the event. This is the most cost-effective way to increase your impact before, during and after the show. Sponsorship options are designed to allow you to reach your target audience. SENHABITAT offers a variety of options ranging from Platinum, Gold, Silver, Bronze to Associate.

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**EXHIBITION**

The SENHABITAT exhibition allows you to promote your projects, products and services to the Senegalese and West African housing and construction industry, meet new customers and strengthen the relationships of existing customers. It also allows developers of real estate projects to present their developments directly to the public.

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**DELEGATE**

The status of SENHABITAT Delegate is intended for professionals, decision-makers and actors involved in the housing, housing, construction, urban planning and territorial development sectors, wishing to take part in the conferences, panels and strategic exchanges of the show and BtoB meetings.

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## Who can exhibit?

The **SENHABITAT DAKAR 2026** exhibition is open to national and foreign public and private actors involved in the value chain of housing, housing, construction and urban development...

### Real Estate Developers & Developers

- ◆ Public and private real estate developers
- ◆ Social housing construction companies
- ◆ Developers of residential, commercial and mixed-use programs
- ◆ Housing cooperatives and land companies

### Architects, Urban Planners & Design Offices

- ◆ Architect's office
- ◆ Urban planners and planners
- ◆ Technical design offices (BET)
- ◆ Interior and landscape designers

### Construction, Materials & Technical Solutions

- ◆ Construction companies
- ◆ Manufacturers and distributors of building materials
- ◆ Innovative and sustainable solutions (ecological, bio-based)
- ◆ Carpentry (wood, aluminium, PVC)
- ◆ Electricity, plumbing, air conditioning, home automation

### Real Estate Financing & Services

- ◆ Banks and financial institutions



- ◆ Housing loan companies
- ◆ Insurance
- ◆ Notaries, surveyors, land experts
- ◆ Property management firms

### Innovation, Smart City & Habitat Durable

- ◆ Startups Protech & Contech
- ◆ Smart home and smart city solutions
- ◆ Renewable energies applied to housing
- ◆ Water management, sanitation, waste and energy efficiency

### Institutions & Communities

- ◆ Ministries and public agencies

- ◆ Local authorities
- ◆ Crown corporations and departmental corporations
- ◆ Social housing projects and public programs

### Layout, Decoration & Equipment

- ◆ Furniture and household equipment
- ◆ Interior decoration
- ◆ Kitchen, sanitary facilities and bathrooms
- ◆ Lighting and interior design solutions

### Exhibitor Objectives

- ◆ Present their projects, products and services
- ◆ Find partners and investors
- ◆ Generate business opportunities
- ◆ Enhance their expertise and brand image
- ◆ Contribute to reflections on access to housing and the sustainable city

### Exhibition format

- ◆ Institutional and commercial stands
- ◆ Thematic pavilions
- ◆ Demonstration & innovation areas
- ◆ Launching of real estate projects
- ◆ B2B and B2G meetings



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SENHABITAT DAKAR 2026 will focus on three key areas:



**IMMOSENEGAL** – real estate and housing fair that brings together real estate developers with home buyers, government, technology providers, entrepreneurs and financial institutions.



**ARTS & DECOSENEGAL** that combines interior design and design – From paints and flooring to furniture and lighting, fabrics and accessories, all your interior needs are catered for at SENHABITAT DAKAR 2026.



**BUILDING IN SENEGAL** with the **Construction Fair in SENEGAL**: Exhibition of the equipment and technology needed to execute from house construction projects to major construction infrastructure projects.

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